

**Remit Address:** 

**WYCW** 33096 Collection Center Drive Chicago, IL 60693 Main: (864) 576-7777

Billing: (317) 296-3100

# **Billing Address:**

**Great American Media Attention: Accounts Payable** 3050 K Street Northwest Washington, DC 20007 **USA** 

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	Advertiser	POL/A Better North Carolina		
	Product	issue		
	Estimate Number	5890		

Invoice #	963135-1
Invoice Date	11/13/16
Invoice Month	November 2016
Invoice Period	10/31/16 - 11/08/16

Property	WYCW
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	963135
Alt Order #	25346032
Deal #	
Order Flight	11/02/16 - 11/08/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9913721
Advertiser Code	300
Product 1/2	320

Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WYCW	Su 2-4p	Su 2-4p			•		•	<u>.</u>		
				10/31/16	6 to 11/06/16	1x	S				
	WYCW			Su	11/06/16	:30	2:27 PM	NCTV1612H	\$20.00	1	1
2	WYCW	M-F 10a-11a	10a-11a								
				11/02/16	s to 11/08/16	4x	MTWTF				
	WYCW			Th	11/03/16	:30	10:38 AM	NCTV1612H	\$75.00		1
	WYCW			F	11/04/16	:30	10:14 AM	NCTV1612H	\$75.00	ı	2
	WYCW			M	11/07/16	:30	10:35 AM	NCTV1612H	\$75.00		3
	WYCW			Tu	11/08/16	:30	10:23 AM	NCTV1612H	\$75.00		4
3	WYCW	M-F 2p-3p	2p-3p								
				11/02/16	6 to 11/08/16	4x	MTWTF				
	WYCW			Th	11/03/16	:30	2:24 PM	NCTV1612H	\$95.00		1
	WYCW			F	11/04/16	:30	2:41 PM	NCTV1612H	\$95.00	ı	2
	WYCW			M	11/07/16	:30	2:46 PM	NCTV1612H	\$95.00		3
	WYCW			Tu	11/08/16	:30	2:28 PM	NCTV1612H	\$95.00		4
4	WYCW	M-F 1p-2p	1p-2p								
				11/02/16	6 to 11/08/16	4x	MTWTF				
	WYCW			Th	11/03/16	:30	1:39 PM	NCTV1612H	\$75.00		1
	WYCW			F	11/04/16	:30	1:46 PM	NCTV1612H	\$75.00	ı	2
	WYCW			M	11/07/16	:30	1:46 PM	NCTV1612H	\$75.00	l	3
	WYCW			Tu	11/08/16	:30	1:53 PM	NCTV1612H	\$75.00	l	4
5	WYCW	M-F 1130a-12p	1130a-12p								
				11/02/16	6 to 11/08/16	4x	MTWTF				
	WYCW			Th	11/03/16	:30	11:40 AM	NCTV1612H	\$55.00		1
	WYCW			F	11/04/16	:30	11:54 AM	NCTV1612H	\$55.00	ı	2
	WYCW			M	11/07/16	:30	11:54 AM	NCTV1612H	\$55.00	ı	3
	WYCW			Tu	11/08/16	:30	11:59 AM	NCTV1612H	\$55.00	l	4
6	WYCW	M-F 11a-1130a Studio 62	11a-1130a								
				11/02/16	6 to 11/08/16	4x	MTWTF				
	WYCW			Th	11/03/16	:30	11:13 AM	NCTV1612H	\$55.00		1



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WYCW	M-F 11a-1130a Studio 62	11a-1130a								
	WYCW			F	11/04/16	:30	11:20 AM	NCTV1612H	\$55.00		2
	WYCW			M	11/07/16	:30	11:14 AM	NCTV1612H	\$55.00		3
	WYCW			Tu	11/08/16	:30	11:29 AM	NCTV1612H	\$55.00		4
7	WYCW	M-F 5p-6p	5p-6p								
					to 11/08/16	4x	MTWTF				
	WYCW			Th	11/03/16	:30	5:57 PM	NCTV1612H	\$90.00		1
	WYCW			F	11/04/16	:30	5:50 PM	NCTV1612H	\$90.00		2
	WYCW			M	11/07/16	:30	5:50 PM	NCTV1612H	\$90.00		3
	WYCW			Tu	11/08/16	:30	5:56 PM	NCTV1612H	\$90.00		4
8	WYCW	M-F 5p-6p	5p-6p								
					to 11/08/16	4x	MTWTF				
	WYCW			Th	11/03/16	:30	5:18 PM	NCTV1612H	\$90.00		1
	WYCW			F	11/04/16	:30	5:26 PM	NCTV1612H	\$90.00		2
	WYCW			М	11/07/16	:30	5:12 PM	NCTV1612H	\$90.00		3
	WYCW			Tu	11/08/16	:30	5:25 PM	NCTV1612H	\$90.00		4
9	WYCW	M-F 6p-7p	6p-7p								
					to 11/08/16	3x	MTWTF				
	WYCW			Th	11/03/16	:30	6:26 PM	NCTV1612H	\$90.00		1
	WYCW			F	11/04/16	:30	6:28 PM	NCTV1612H	\$90.00		2
	WYCW			М	11/07/16	:30	6:13 PM	NCTV1612H	\$90.00		3
10	WYCW	M-F 3p-4p	3p-4p								
					to 11/08/16	3x	MTWTF				
	WYCW			Th	11/03/16	:30	3:27 PM	NCTV1612H	\$95.00		1
	WYCW			F	11/04/16	:30	3:51 PM	NCTV1612H	\$95.00		2
	WYCW			Tu	11/08/16	:30	3:49 PM	NCTV1612H	\$95.00		3
11	WYCW	M-F 730p-8p	730p-8p								
				11/02/16	to 11/08/16	3x	MTWTF				
	WYCW			Th	11/03/16	:30	7:31 PM	NCTV1612H	\$250.00		1
	WYCW			F	11/04/16	:30	7:56 PM	NCTV1612H	\$250.00		2



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WYCW	M-F 730p-8p	730p-8p	<u>.</u>	<u>.</u>		•				
	WYCW			M	11/07/16	:30	7:31 PM	NCTV1612H	\$250.00		3
14	WYCW	SEINFELD	9p-10p								
					to 11/06/16	1x	S				
	WYCW			Su	11/06/16	:30	9:26 PM	NCTV1612H	\$225.00		1
15	WYCW	BLUE BLOODS	8-9p								
					6 to 11/06/16	1x	S				
	WYCW			Su	11/06/16	:30	8:24 PM	NCTV1612H	\$225.00		1
18	WYCW	M-F 105a-135a	105-135a								
				11/02/16	6 to 11/08/16	3x	MTWTF				
	WYCW			Th	11/03/16	:30	1:22 AM	NCTV1612H	\$25.00		1
	WYCW			F	11/04/16	:30	1:34 AM	NCTV1612H	\$25.00		2
	WYCW			М	11/07/16	:30	1:27 AM	NCTV1612H	\$25.00		3
19	WYCW	M-F 135a-205a	135-205a								
					6 to 11/08/16	3x	MTWTF				
	WYCW			Th	11/03/16	:30	1:49 AM	NCTV1612H	\$25.00		1
	WYCW			F	11/04/16	:30	2:04 AM	NCTV1612H	\$25.00		2
	WYCW			М	11/07/16	:30	1:57 AM	NCTV1612H	\$25.00		3
20	WYCW	M-F 1235a-105a	1235a-105a			_					
	140.40144				6 to 11/08/16	3x	MTWTF				<del>_</del>
	WYCW WYCW			Th F	11/03/16 11/04/16	:30 :30	12:52 AM 1:00 AM	NCTV1612H	\$40.00 \$40.00		1
	WYCW			Г М	11/04/16	:30	1:00 AM	NCTV1612H NCTV1612H	\$40.00 \$40.00		2 3
21	WYCW	SUPERGIRL	On On	IVI	11/07/10	.50	1.03 AW	NCTVIOIZH	Ψ40.00		3
21	WICW	SUPERGINE	8p-9p	11/07/1/	24- 44/40/40	4					
	WYCW			M	5 to 11/13/16 11/07/16	1x :30	8:44 PM	NCTV1612H	\$750.00		
00	_	CURERNATURAL	0 40	IVI	11/07/16	.30	0.44 FIVI	NCIVIOIZH	φ/30.00		į
22	WYCW	SUPERNATURAL	9p-10p	10/01/1	24- 44/00/40	4	_				
	WYCW			10/31/16 Th	6 to 11/06/16	1x	T	NCT)/1613U	<b>\$450.00</b>		
	VVYCVV			ın	11/03/16	:30	9:50 PM	NCTV1612H	\$450.00		I



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WYCW	JANE THE VIRGIN	9p-10p		<u> </u>	_	•	•			_
					to 11/13/16	1x	M				
	WYCW			M	11/07/16	:30	9:23 PM	NCTV1612H	\$500.00		1
24	WYCW	M-F 730p-8p	730p-8p								
	\A(\)(O\A(				s to 11/06/16	1x	TF		Φ050.00		
0.5	WYCW	M.F.F., C.	5 O	F	11/04/16	:30	7:32 PM	NCTV1612H	\$250.00		1
25	WYCW	M-F 5p-6p	5p-6p	10/01/10	24- 44/00/40	4	TF				
	WYCW			Th	3 to 11/06/16 11/03/16	1x :30	5:27 PM	NCTV1612H	\$90.00		1
26	WYCW	M-F 105a-135a	105-135a	111	11/03/10	.50	J.27 1 W	NCTVIOIZII	ψ90.00		'
20	WICW	W-1 103a-133a	103-133a	10/31/16	s to 11/06/16	1x	TF				
	WYCW			F	11/04/16	:30	1:19 AM	NCTV1612H	\$25.00		1
27	WYCW	M-F 10a-11a	10a-11a						<del>,</del>		
				10/31/16	s to 11/06/16	1x	TF				
	WYCW			F	11/04/16	:30	10:59 AM	NCTV1612H	\$75.00		1
28	WYCW	M-F WSPA News Simulcast	630a-7a								
				11/07/16	to 11/13/16	2x	-T				
	WYCW			Tu	11/08/16	:30	6:41 AM	NCTV1612H	\$20.00		1
	WYCW			Tu	11/08/16	:30	6:55 AM	NCTV1612H	\$20.00		2
29	WYCW	M-F 7a-9a	7a-9a			_	_				
	WYCW			11/07/16 Tu	3 to 11/13/16 11/08/16	2x	7:16 AM	NCTV1612H	<b>Ф4</b> Г 00		4
	WYCW			Tu	11/08/16	:30 :30	7:16 AM 7:27 AM	NCTV1612H NCTV1612H	\$45.00 \$45.00		2
30	WYCW	M-F 7a-9a	7a-9a	Tu	11/00/10	.00	7.27 7111	NCTVIOIZII	φ+0.00		_
			74 04	11/07/16	s to 11/13/16	2x	-T				
	WYCW			Tu	11/08/16	:30	7:43 AM	NCTV1612H	\$45.00		2
	WYCW			Tu	11/08/16	:30	7:59 AM	NCTV1612H	\$45.00		1
31	WYCW	M-F 7a-9a	7a-9a								
				11/07/16	to 11/13/16	2x	-T				
				Subject to our standa	and cond	itions located	at www linmedia	com/multiplatform-ad-solution	nns	·	



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31	WYCW	M-F 7a-9a	7a-9a								
	WYCW			Tu	11/08/16	:30	8:27 AM	NCTV1612H	\$55.00		2
	WYCW			Tu	11/08/16	:30	8:55 AM	NCTV1612H	\$55.00		1
32	WYCW	M-F 4p-5p	4p-5p								
				11/07/16 to	11/13/16	2x	-T				
	WYCW			Tu	11/08/16	:30	4:15 PM	NCTV1612H	\$50.00		2
	WYCW			Tu	11/08/16	:30	4:59 PM	NCTV1612H	\$50.00		1
		Aire	d Spots	66							

<u>Gross Total</u> \$6,755.00

Agency Commission \$1,013.25

Net Amount Due \$5,741.75 Payment Terms 30 Days